

EXT. DAY COFFEE SHOP

Two guys just being dudes have exited a cute little small town coffee shop, coffees in hand. They are very nondescript, couldn't pick them out of a crowd, they look like any other guy. The air is clear and it is very much giving sitcom second location. The camera zooms out so that we can see them standing on the sidewalk. People sit outside the coffee shop drinking and reading their books.

GUY 1

(takes sip of his coffee and sighs  
at its refreshing taste)  
This coffee is good. I am so glad we  
decided to get coffee today. What did  
you end up getting?

GUY 2

I got a latte with oat milk.

GUY 1 gives GUY 2 an inquisitive look

GUY 2

I'm actually allergic to milk. We  
don't get along without it being  
explosive...if you know what I mean.  
(he winks)

Guy 1 gives a look of "okay thanks for that...too much info"  
Guy 2 takes a sip of his latte. a few seconds pass. Guy 2  
starts to look sick. He looks around and then looks down at  
the latte in his hand.

GUY 2

(slowly and suspiciously)  
Hey...what did you order?

GUY 1

Latte with whole milk...

Guy 2 turns his cup to Guy 1. He sees the label. In Psycho-  
like fashion with screeching noises we see the writing on the  
cup. Latte with Whole Milk. Both look at the cup and then to  
each other. to the cup. each other. cup each other. Guy 2  
begins to heave as if to throw up. Guy 1 looks concerned fear  
in his eyes.

GUY 1

(slow-mo)  
Oh no bro...

Guy 2 learches forwards and pushes Guy 1 into the street as

the throw up begins to make itself known. Guy 2 clutches his stomach and barfs. Mid barf we get a freeze frame.

VOICE OVER ANNOUNCER GUY  
Don't be like that guy.

As he says this bright red text is smacked on the screen like a sticker on the back of a beat up pick up truck by a self-assured man. It says "Don't be like that guy".

VOICE OVER ANNOUNCER GUY  
Real men drink ALT-MILK

Again a big red sticker is slammed on the screen. "Real men drink ALT-MILK".

Then in classic infomercial fashion the man announces the side effects of drinking ALT-MILK but it is all speed up and the side effects roll across the screen too fast for anyone to read. We can catch barks like "don't take if allergic to cats" and other things that are slightly concerning to be placed within an ad.

FADE TO BLACK